

CEIA OPENGATE SLEEVES LOGO GUIDELINES

It is important to follow these guidelines when submitting your logo and brand assets. This will help to quickly and smoothly incorporate your assets into the sleeve designs.

Please provide as much detail as possible, including **designs you like, brand guidelines, logo colors, preferred fonts, logotype, style**, and any other requirements that could affect your design. The more information you provide, the better your design will be!

UPLOAD FINAL FILES

Make sure to include the original source files and a vector file that is:

- ✓ AI, EPS, PDF, SVG, PNG
- ✓ 100% vector (preferred)
- ✓ Editable
- ✓ On a transparent background
- ✓ In CMYK color or PMS color reference
- ✓ Resolution 75-100 dpi



DO:

- ✓ Use Adobe Illustrator/Photoshop
- ✓ Request the original art files from your designer or graphic artist
- ✓ Convert files to CMYK mode

DON'T:

- ✗ Pull a low resolution logo off of a website or Google images

