



# Art Guidelines

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Please follow these guidelines to help ensure your project is produced in a timely manner and with the best quality. Delays and/or additional cost may be incurred if art is not print ready.

## PREFERRED ART FORMATS:

- .PDF
- .EPS
- .AI
- .PSD
- .INDD package

## RESOLUTION

- Fabric & Dye Sublimation - 75 - 100 dpi
- Wall Wrap, Backlit Film, and Rigid Substrate - 150 dpi
- Art files that are scaled down should have a higher resolution to account for the dpi at full size.  
Ex: A fabric graphic built at 1/4 scale needs to be at least 300 dpi

## DO:

- Use Adobe Illustrator, Adobe Photoshop, and Adobe InDesign.
- Have scaled proportions match the desired final size.
- Convert all fonts to outlines and/or rasterize any type layers in Photoshop files.
- Maintain all links and provide the .pdf, .tiff and/or .eps files.
- Have a 3% safe area from all edges to allow for cutting, sewing, and finishing
- Convert files to CMYK mode

## DON'T:

- Do not embed linked files
- Do not flatten layers when sending Photoshop files.
- Do not flatten transparencies or other effects.
- Do not use small perimeter borders since the stretch of fabric makes it difficult to maintain them evenly.

## COLOR MATCHING:

It is important to provide color matching information when submitting a project. Due to the nature of sublimation and fabric, exact Pantone matches may not be achievable. For best results, please use Uncoated Pantone. Press proofs are strongly recommended when exact color matches are required.

For hard copy color matches, please note the order number on the package and mail to:

K&R Solutions Group  
Attn: Audrey Peebles  
1055 S 1100 W  
Lehi, UT 84043

[Submit Art Files](#)